

Join Business Watch Today

Through the Business Watch program merchants will learn a number of crime prevention techniques to reduce opportunities for crime in their businesses.

The program also helps business owners become familiar with resources available from the City of Moorpark, Chamber of Commerce and the Ventura County Sheriff's Office/Moorpark Police.

Business Watch is a crime prevention Program that enlists the active participation of citizens in cooperation with law enforcement and local government to reduce crime in our community. Neighborhood Watch programs have proven to be the most effective means available for keeping crime out of neighborhoods, and so does Business Watch.



▶ Moorpark Police Department Business Watch

610 Spring Road
Moorpark, California
93021

Phone: 805-532-2700
Fax: 805-532-2713
E-mail: MPKBusiness.Watch@ventura.org

Moorpark Police Department
Presents Business Watch

Moorpark Business Watch Program



Tel: 805-532-2707 ◀

What is Business Watch?

Business Watch is a FREE program that shows business owners and employees crime prevention techniques and strategies they can use to help cut down on business-related crime. Training is conducted in-house for your convenience. Trainings may also be conducted at City facilities if requested.



The goal of the Business Watch program is to teach businesses how NOT to become a target for crime. If businesses do not take a proactive attitude, crime can creep in before you know it. In-house loss prevention personnel are a great asset, but most businesses have another great asset they tend to overlook — their cashiers, clerks and floor personnel. The Business Watch program focuses on teaching those personnel how to be observant and aware. They are a businesses' front line and the greatest resource for crime prevention.

The Business Watch program also maintains an emergency contact lists of all businesses involved in the program for the Moorpark Police Department.

The Business Watch program offers a variety of free training seminars to merchants and employees. Training is conducted on-site or at a City facility upon request. Training can be available in the following areas:

What You Get

Check Fraud Training	
False Identifications Training	
Credit Card Fraud Training	
Detecting Counterfeit Currency	
Building Security Training	
Burglary Prevention Training	
Internal Policy Review	
Merchandise Display and Layout Plans	
Personal Safety Training	
Robbery Protocol Training	
Shoplifting Prevention Training	
Workplace Violence Training	

Getting Started

Contact the Moorpark Police Department at **532-2707** and explain that you would like to schedule training for your employees. It's that simple.

Tips for Success

Be alert to unusual or suspicious behavior in your business community.

- Call the Moorpark Police Department at **654-9511** to report criminal activity.
- Write down descriptions of the person(s) and license plate number(s) of any vehicle(s) involved.
- Tell a trusted neighboring merchant if your business is closed and ask them to keep an eye out. This includes picking up mail or newspapers. Do not leave any signals that say, "No one is here."
- Hold regular Business Watch training for your employees.
- Above all, get involved. It is the most effective way to reduce or prevent crime and make your business community safe.
- Remember, your job is to report crime. The responsibility for apprehending criminals belongs to the Moorpark Police Department.